

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 489484 /		Alt Order # 06259883
Product OBAMA FOR AMERICA		
Contract Dates 10/09/12 - 10/19/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 08/14/12 / 10/12/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Jim Quinn	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/09/12	10/15/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$95.00			
N 2	WHNS	10/09/12	10/15/12	M-F 7-8a	M-F 7a-8a		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$160.00			
N 3	WHNS	10/09/12	10/15/12	M-F 8-9a	M-F 8-9a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$60.00			
N 4	WHNS	10/09/12	10/15/12	M-F 10-11a	M-F 10-11a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$25.00			
N 5	WHNS	10/09/12	10/15/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 6	WHNS	10/09/12	10/15/12	M-F 1-2p	M-F 1-2p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 7	WHNS	10/09/12	10/15/12	M-F 530-6p	M-F 530-6p		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$130.00			
N 8	WHNS	10/09/12	10/15/12	M-F 6-630p	M-F 6-630p		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$190.00			
N 9	WHNS	10/09/12	10/15/12	M-F 630-7P	M-F 630-7P		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$270.00			
N 10	WHNS	10/09/12	10/15/12	M-F 7-730p	M-F 7-730p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$600.00			
N 11	WHNS	10/09/12	10/15/12	M-F 730-8p	M-F 730-8p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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489484 /	06259883

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/19/12	OBAMA FOR AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/14/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$700.00			
N 12	WHNS	10/15/12	10/15/12	Monday 8-9p	Mon 8-9p		:30			NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$940.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/15/12-10/21/12		Monday 8-9p	Mon 8-9p	M-----	:30		\$940.00	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
2	WHNS	10/15/12-10/15/12		BB League Championships	M-Su 4-11p	M-----	:30		\$550.00	NM		
3	WHNS	10/15/12-10/15/12		MLB League Championships	Mon 8-11p	M-----	:30		\$550.00	NM		
Ⓜ MG for 14.1, 12.1												
4	WHNS	10/19/12-10/19/12		MLB League Championships	Fri 8-11p	-----F----	:30		\$550.00	NM		
5	WHNS	10/15/12-10/19/12		M-F 630-7P	M-F 630-7P	MTuWThF----	:30		\$430.00	NM		
Ⓜ MG for 14.1, 12.1												
6	WHNS	10/15/12-10/15/12		M-F 6-7a Morning News	M-F 6-7a Morning IM	M-----	:30		\$95.00	NM		
Ⓜ MG for 14.1, 12.1												
N 13	WHNS	10/10/12	10/10/12	Wed 8-10p	Wed 8-10p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,235.00			
N 14	WHNS	10/11/12	10/11/12	Thu 9-10p	Thu 9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WHNS	10/08/12-10/14/12		Thu 9-10p	Thu 9-10p	----Th-----	:30		\$1,235.00	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
N 15	WHNS	10/09/12	10/15/12	Late News	M-F 10-11p		:30			NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$430.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WHNS	10/09/12-10/15/12		Late News	M-F 10-11p	MTuWThF----	:30		\$430.00	NM		
See MG 15.4												
4	WHNS	10/15/12-10/15/12		M-Su Late News	M-SU 10-11p	M-----	:30		\$430.00	NM		
Ⓜ MG for 15.3 10/11												
N 16	WHNS	10/13/12	10/14/12	Late News	Sa-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$355.00			
Totals											43	\$12,315.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	43	\$12,315.00	\$10,467.75
Totals	43	\$12,315.00	\$10,467.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**I, Daniel Jester,being/on behalf of: Barack Obama, a legallyqualified candidate of the Democratic politicalparty for the office of: President of the United Statesin the Primary & Generalelection to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

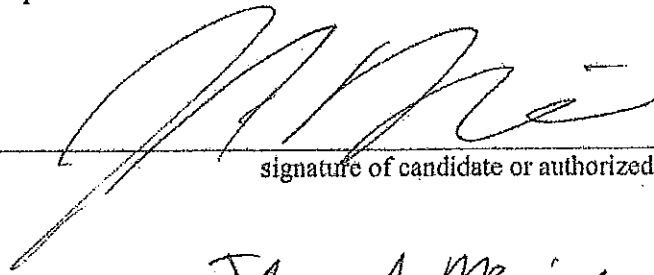
I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x 
signature of candidate or authorized committee

James A. Messina 1/18/2012
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title